RAYMOND JAMES®

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FOR IMMEDIATE RELEASE
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TODD HOFFMAN NAMED TO FORBES' LIST OF BEST-IN-STATE WEALTH ADVISORS

CLEARWATER, FL – Todd Hoffman, CFP®, CPM®, Executive Managing Director, Wealth Manager of the Hoffman Private Wealth Group located at 600 Cleveland Street was among the Raymond James-affiliated advisors named to the *Forbes* list of Best-In-State Wealth Advisors. The list, which recognizes advisors from national, regional and independent firms, was released online January 16, 2020.

The *Forbes* ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes nor SHOOK receives a fee in exchange for rankings. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating.

Hoffman, who joined Steward Partners in 2017, has more than 25 years of experience in the financial services industry. His team focuses on helping clients fund the lifestyle they desire and designs and implements the plans necessary to reach the goals and aspirations they seek for their future generations. For three decades, his team has designed and implemented its Customized Financial Success System, which provides unbiased, fiduciary, and transparent financial, retirement, and estate planning services with prudent wealth management.

To reach Todd Hoffman or to learn more about the Hoffman Private Wealth Group, visit https://todd-hoffman.stewardpartners.com/ or call 727-351-5323.

About Forbes ranking of Best-In-State Wealth Advisors
Data provided by SHOOKTM Research, LLC. Data as of 6/30/19.
Source: Forbes.com (January, 2020). Forbes Best-in-State Wealth Advisors ranking was developed by SHOOK Research and is based on in-person and telephone due diligence meetings to evaluate each advisor qualitatively, a major component of a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations; and quantitative criteria, including: assets under management and revenue generated for their firms. Investment performance is not a criterion because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC and not indicative of future performance or representative of any one client's experience. Neither Forbes nor SHOOK Research receive compensation in exchange for placement on the ranking. For more information: www.SHOOKresearch.com. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating. Raymond James is not affiliated with Forbes or Shook Research, LLC.

The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria and quantitative data. Those advisors who are considered have a minimum of seven years of experience, and the algorithm weighs factors like revenue trends, AUM, compliance records, industry experience and those who encompass best practices in their practices and approach to working with clients. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Out of approximately 32,000 advisors nominated by their firms, 4,000 received the award. This ranking is not indicative of an advisor's future performance, is not an endorsement, and may not be representative of an individual client's experience. Neither Raymond James nor any of its financial advisors or RIA firms pay a fee in exchange for this award/rating. Raymond James is not affiliated with Forbes or Shook Research, LLC.

About Raymond James Financial Services

Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 8,100 financial advisors throughout the United States, Canada and overseas. Total client assets are $896 billion.* Public since 1983, the firm is listed on the New York Stock Exchange under the symbol RJF. Additional information is available at raymondjames.com.

*As of 12/31/2019. Past performance is not an indication of future results. The information provided is for informational purposes only and is not a solicitation to buy or sell Raymond James Financial stock.